

Jacklyn Kensey

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Education

BFA | EXPECTED 2020 | MOORE COLLEGE OF ART AND DESIGN

- Major: Fashion Design
- Minor: Business and Textiles
- Related coursework: Design, Illustration, Digital, Studio (patternmaking, draping, sewing) etc.

FOREIGN STUDIES ABROAD | JANUARY 2020 | MOORE COLLEGE OF ART AND DESIGN

- Program: Foreign Studies in Spain
- Related coursework: Anthropology, Humanity and Cultural Studies

FOREIGN STUDIES ABROAD | JANUARY 2017 | MOORE COLLEGE OF ART AND DESIGN

- Program: Foreign Studies in Greece
- Related coursework: Anthropology and Cultural Studies

CERTIFICATE | MARCH 2017 | PARSONS X TEEN VOGUE

- Program: Online Certificate 5 course Fashion Program
- Related coursework: Unlocking Visual Style, thinking like a Designer, Understanding Fashion Production, Working in Fashion Media, Developing Fashion Marketing and Public Relations Skills.

PRE-COLLEGE YOUTH PROGRAM | 2013-2015 | MOORE COLLEGE OF ART AND DESIGN

- Program: Fashion Boot Camp Essential, Basic Sewing, & Fashion Illustration
- Related coursework: Concept Boards, Fashion Industry Research, Basic Sewing, and Fashion Shows.

Honors & Awards:

- Moore College of Art and Design “Jump Start Most Experimental Fall 2017 Award”
- Moore College of Art and Design “The Sis Grenald Women’s Junior Leadership Award 2018” Fellowship

Skills & Abilities

- Proficient in Digital Adobe Photoshop, Illustrator and Premier software
- Analog and digital skills in technical flats, fashion illustration and apparel print design
- Proficient in Microsoft programs including Excel, Word, and Powerpoint.
- Hand and machine skills in fashion sewing, draping, patternmaking construction
- Entrepreneurial / business and time management expertise
- Social skills in Community Service and Volunteering

Work Experience

KEY HOLDER | SWAROVSKI | WILLOW GROVE, PA | OCTOBER 2018 – CURRENT

- Sales associate, Key holder, Visual Merchandiser and Watch Specialist. Operational Activities: morning and nightly paperwork, use of excel, writing emails, sales, receiving and sending shipment, etc.

CUSTOMER SERVICE/AMAZON | KOHLS | WARMINSTER, PA | MAY 2019 – CURRENT

- Customer Service Representative and Amazon lead. I assist customers, work on damages, ticketing, etc. And I receive, pack and load Amazon returns.

FEMMEMAG | CREATIVE WRITER | PHILADELPHIA, PA | JANUARY 2020 – CURRENT

- Creative writer for Femmemag an online magazine. My writing includes fashion, styling, etc.

FASHION STYLIST INTERN | ELIZABETH JONES STYLING | PHILADELPHIA | MAY 2019 – SEPTEMBER 2019

- Weekly 500 word minimum column writer for Times New Leader and a couple bigger columns.
- Social media representative for Instagram under Trendee Tweens for posts and live.
- Trendee Tweens Content creator and uploader. Created monthly content calendar. Content planning and creating daily blog posts and graphics.
- Uploaded style segments, style notes and photos for Elizabeth Jones Styling website.
- Media assistant: Worked on set at multiple TV style segments once to twice a week and sometimes every other week. These TV segments included Wilkes Bare PA LIVE, Harrisburg ABC 27 and Allentown WFMZ. Helped to pick and drop off clothes from various locations. Helped to pin and dress models. Carrying products/boxes in and out. Taking various of photos and videos behind the scenes
- Research for upcoming Trendee Tween clothing line from print ideas, designs and flats.
- Brand outreach: research and reach out to brand in reference to different segment pulls and opportunities. Kept a document list for the brand partnership program.

BEAUTY ADVISOR | KOHLS | POTTSTOWN, PA | NOVEMBER 2016 – NOVEMBER 2018

- Previously WJM (Women, Juniors, and Men's clothing/fitting room) promoted to Beauty Advisor. Position includes setting displays, sets for visual and merchandise, throwing events, giving make overs, etc. Department includes cosmetics, skincare & fragrances. Cross trained in Jewelry, register, customer service, in store fulfillment, merchandising, shoes, and helping out supervising/H2. Also involved in Kohl's Cares.

OUTREACH COORDINATOR | MISS AMAZING INC | ALLENTOWN, PA | MARCH 2018 - CURRENT

- Pennsylvania State Organization/Pageant for girls with disabilities. My tasks include making people aware of the organization and our events by reaching out, creating flyers, informing others to volunteer or join. Since it is a volunteer based organization. During our state pageant, I help with make overs for the girls before interviews and on stage as well as being a buddy. "Miss Amazing: We are a community of people that invests in the strengths of girls and women with disabilities. Because girls with disabilities can and do accomplish amazing things."

FASHION DESIGN INTERN | PARKER AND PARKER BLACK | NYC, NEW YORK | SUMMER 2018

- Analyze full collection form from inspiration, fabrication, to proto-type and sample development
- Assisted with alterations, steaming of garments, flats, designing with patterns and beading, fabric sorting, filing, and fabric swatching.
- Observe fittings for in house and overseas development for development and production
- Shadow & help designers as they build seasonal boards, select fabrications, and allocates inspiration for fabric/groups
- Research trends, shop stores for key silhouettes, yarns and stitches
- Used Excel for cutters must, Microsoft Word, Photoshop for patterns and logos, Illustrator for flats.
- Build design portfolio and receive feedback from manager and other members of the team.

STUDIO ASSISTANT | ARTIST: HEATHER UJIE | PHILADELPHIA, PA | SUMMER 2018

- Exhibition: *Terra Incognita*, Rowan University Art Gallery, N.J Sept – Nov. 2018 Construction and material manipulation of 50 felt circles for sculptural work

Community Service

- Philadelphia Fashion Week 2018 (Greeter, Social Media, Backstage)
- Kohl's Cares: Ryan Smiles (Sewing, Ironing, Folding Pillowcases)
- Kohl's Cares: Hope Bags (Packaged hope bags for kids)
- Moore Fashion Show (Greeter/Usher)
- Miss Amazing INC. Outreach Coordinator/Committee Member/Buddy/Makeup Artist
- Quilts for Kids and Stuffed Animals (CHOP)
- Vanderbilt Children's Hospital (Collects Donations & Creates Activity Bags)
- Lulia Village Ministries', Congo (Fundraising, Collects Donations – We even got them desks!)
- Endofound (Collects Donations, Social Media Advocate)

Clubs and Activities

- Endometriosis Awareness Advocate
- Fashion Club(Moore-President)
- Miss Pennsylvania National Teenager 2015 (ANTSO)
- Miss Pennsylvania National Teenager 2016 (ANTSO)
- Miss Pennsylvania National Miss 2018 (ANTSO)